

BORDERTOWN

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BORDERTOWN ANNOUNCES NEW LEAD VOCALIST

Fort Smith, Arkansas - August 9, 2010 - Bordertown is pleased to announce the addition of new lead vocalist Pam Camp. Pam has an incredible voice and will add a new dimension to the band.

Pam Camp learned to sing in church at an early age and went on to front such bands as; The Pam Camp Band (classic rock), EZ Money (country), The Reed/Knight Trio (country/americana) and Slidewinder (blues). She worked as a demo artist for over ten years with Star Traks, a nationally known soundtracks company.

In the mid 1990's, Pam appeared on The Nashville Network's "The Charlie Daniels Talent Round-up". After 13 weeks of competition and out of thousands of contestants from the US and Canada, she won the Grand Prize of \$25,000 and was named Best Female Vocalist. The Pam Camp Band was inducted into the Fort Smith Old Town Musician's Hall of Fame in February of 2006. In November of 2006 Pam had the honor of being the opening act for country music legend Lonestar, entertaining a crowd of over 7,000 on the campus green at The University of Arkansas Fort Smith for the celebration of the investiture of Chancellor Paul Beran.

Pam is a member of the Miss University of Arkansas Fort Smith Pageant Singers, a member of the Channel 5 Youth Talent Contest Committee and is a worship leader on the Praise and Worship team at Woodlands United Methodist Church.

In memory of her Mother, Pam founded the annual "Females Rock the Fort!" benefit concert promoting local and regional female artists and helping to raise awareness of cancer prevention. Pam serves as the Entertainment Chair for the North Sebastian County Relay for Life and has performed for the National Ovarian Cancer Coalition, Susan B. Komen Paint the Park Pink and National Cancer Survivors Day.

For more information please visit <http://www.bordertownband.com>.